

Volunteer Role Profile

Volunteer Role	Group Publicity Officer
Volunteer Manager	Group Chair
Where you will be based	Community

Why we want you

There are over 100,000 Ramblers' members and yet the general public often don't know what we do. Promoting the work of the Ramblers in your local area, you'll increase the awareness of the importance of the benefits of walking.

What you will be doing

- Publicising the work of the Ramblers to the general public in your local area, in print, by social media and in person
- Arranging for stands and displays at local community spaces and events
- Contacting the local media through press releases, articles and letters to highlight issues facing walkers and the work of the Ramblers
- Keeping up to date with developments in Ramblers' policy and campaigns, making sure that all local information is consistent with these

The skills you need

- Happy to use a computer for email, internet and writing documents (social media is an advantage)
- Infectious enthusiasm about walking and rights of way/access
- Excellent written and verbal communication skills

What's in it for you

- Volunteering with a direct link to the organisation's policy and positions
- Able to fit volunteering around your life
- Flexible role that you can make your own